

Arleys Resco

Sr. Software Engineer

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SUMMARY OF QUALIFICATIONS

Energetic Software Engineer Professional with solid track record in the development and project management of enterprise-wide business intelligence strategies with expertise in UI/UX Design implementation in websites, front-end development, back-end development and web application interfaces. Creative Website Architect Developer with proven experience in designing standard compliant HTML5/CSS3/JavaScript and cross-browsers user interfaces and developing large-scale consumer websites, with a vast experience, ranging from simple websites to complex web applications, focusing properly on the user requirements. Strong critical thinking, problem solving and time management skills with proven success at handling multiple responsibilities in high-pressure environments. Fluent in English, Spanish (native-speaker).

SPECIALTIES

Expert in:

- HTML, XHTML, HTML5, CSS, CSS3, JavaScript, Ajax, XML, JSON, jQuery, MooTools, PHP4, PHP5, OOP, LAMP, Apache, MySQL, MongoDB, Linux, Unix, Mac OSX and Windows.
- Audio/Video Content Delivery, Search Engine Marketing and Optimization, W3C Code Compliance, General Website Maintenance and Management
- Wordpress theme and plugin development.
- Drupal/Joomla development.
- Subversion / GIT versioning systems.

Proficient in:

- MS Office, PowerPoint, Outlook and other Web Services, Word, Excel, Access and Open Office.

Designing/Scripting Tools:

- Adobe Photoshop, Adobe Fireworks, Adobe Illustrator, FrontPage, Dreamweaver, Eclipse, PHPStorm, Aptana, Notepad, Vim.

PROFESSIONAL EXPERIENCE

Founder & CEO | Sr. Software Engineer

April 2012 – Present

Fearlex Group, LLC

- Web Solutions by using Wordpress as CMS, plugins and themes development.
- Build PHP + CSS working prototypes to be later developed into a final product.
- Projects include advanced web applications and informational sites requiring Standard JavaScript, AJAX, CSS, CCS3, xHTML and HTML5 coding and programming for the final product deployment.
- All my works are developed for multiple browser compatibility using the cleanest code possible and hand coded.
- Web servers' infrastructure maintenance and monitoring.
- Google Add Words and SEO services

Sr. Web Developer | Sr. UI/UX Developer

February 2014 – January 2015

Tracfone Wireless, Inc.

- Development and maintenance of project related to user interface for mobile telephony.
- UI/UX Design and Development.
- General Website Development.

Sr. Software Engineer | Sr. UI Developer | Sr. Lead Developer

August 2013 – February 2014

LiveAnswer, Inc.

- Develop a telephony application that integrates with the Twilio Platform.
- Web Application Development for telephony application using several technologies like MySQL, MongoDB, JQuery, HTML5, CSS3, etc.
- UI/UX Design and Development.
- General Website Development.

Sr. Web Developer | XHTML, PHP, AJAX and CSS Developer | Front End Lead Developer

January 2011 - April 2012

Telemundo Digital Media, Inc.

- Responsible for creating XHTML+CSS+Javascript prototypes from supplied Graphical Mock Ups and Wireframes.
- Design, hand-code XHTML/HTML5/PHP/CSS/CSS3 and maintain quality web sites.
- Smarty Template Engine development for most projects.
- Produce precision work under tight deadlines.

- Work as a designer/developer/programmer and also work closely with programmers to ensure design and functionality to be consistent with client objective.
- Responsible for leading and assisting in the management of the entire scope of project including design, project planning.
- Develop deliverables ranging from wireframes, sitemaps, usability tests, reviews, and complete site creation and redesigns.

Sr. Web Developer | Wordpress Developer | Freelance Lead Web Developer

September 2010 – December 2012

VanillaShake Media, Inc.

- Web Solutions by using Wordpress as CMS, plugins and themes development.
- Build PHP + CSS working prototypes to be later developed into a final product.
- Projects include advanced web applications and informational sites requiring Standard JavaScript, AJAX, CSS, CCS3, XHTML and HTML5 coding and programming for the final product deployment.
- All my works are developed for multiple browser compatibility using the cleanest code possible and hand coded.

Sr. Web Developer | XHTML, PHP, AJAX and CSS Developer | Front End Lead Developer

April 2009 – January 2011

Univision Interactive Media, Inc.

- Responsible for creating XHTML+CSS+Javascript prototypes from supplied Graphical Mock Ups and Wireframes.
- Design, hand-code XHTML/PHP/CSS/ and maintain quality web sites.
- Worked with a team of designers and programmers.
- Define information architecture strategy for projects, assist in defining project scope.
- Produce precision work under tight deadlines.
- Responsible for leading and assisting in the management of the entire scope of project including design, project planning.
- All my works are developed for multiple browser compatibility using the cleanest code possible and hand coded.
- Develop deliverables ranging from wireframes, sitemaps, usability tests, reviews, and complete site creation and redesigns.

Sr. Web Developer | XHTML, PHP, Flash, Javascript and CSS Developer

February 2007 – April 2009

Explosive Image, Inc. [Currently Aller Media Group]

- Responsible for creating XHTML+CSS+Javascript prototypes from supplied Graphical Mock Ups and Wireframes.
- Design, hand-code XHTML/HTML/PHP/CSS/Javascript/Flash/ActionScript and maintain quality web sites.
- Worked with a team of designer.
- Define information architecture strategy for projects, assist in defining project scope.
- Produce precision work under tight deadlines.

- Develop deliverables ranging from wireframes, sitemaps, usability tests, reviews, and complete site creation and redesigns.
- All my works are developed for multiple browser compatibility using the cleanest code possible and hand coded.

Web Designer | Web Clerk | E-Marketing Specialist

November 2005 – February 2007

Spiegel & Utrera P.A. [Amerilawyer.com]

- Responsible for creating online campaigns, E-Marketing strategies, SEO, Data Collection, reporting and Analysis.
- Graphic design and website maintenance.
- Control and maintenance of procedures.
- Produce precision work under tight deadlines.

Mail Room Assistant

May 2005 – November 2005

Ruffe's Systems, Inc.

- Responsible for cleaning and maintenance of logs in an AS-400 medical billing server.
- Assistance with sending letters, bills, placing stamps, folding envelopes, etc.

System Analyst | Web Designer | Computer Trainer

September 2001 – October 2004

Cedipad [Cinet.cu]

- Responsible for analyzing client needs and creating/ programming software to accommodate these needs.
- Creating and programming database software to be sold to government owned companies in Cuba.
- Designing Websites and Commercial banners for Cuban intranets.
- Performing training to students on Microsoft Windows XP and previous, Microsoft Word, Microsoft Excel, Microsoft, Power Point, Microsoft Outlook Express, Macromedia Flash, Macromedia Dreamweaver, Adobe Photoshop, hardware Basics, MS-DOS, Delphi, Internet and Networking principles for large corporations employees.
- Performing training to "Class @ Distance" students on Microsoft Access, Delphi, SQL and database principles.

Computer Science Teacher

September 1998 – June 2002

I.P.E. Hermanos Gomez Technical School

- Performing training to students on Microsoft Windows 98, Windows 2000, Windows ME, Windows XP, Microsoft Word, Microsoft Excel, Microsoft, Power Point, Microsoft Outlook Express, Macromedia Flash, Macromedia Dreamweaver, Adobe Photoshop, hardware Basics, MS-DOS, Delphi, Internet and Networking principles for large corporations employees.

EDUCATION

- Delphi Application Development – Commercial Technology and Information Company (Cedipad), Havana, Cuba, 2004.
- MsWindows & MsOffice – Commercial Technology and Information Company (Cedipad), Havana, Cuba, 2003.
- Computer Science Certification in the Superior Technical Education – ISPETP Hector Pineda Zaldivar, Havana, Cuba, 2002.
- Technical Engineering in Instrumentation and Automatic Control – I.P.E. Hermanos Gomez Technical College, Havana, Cuba, 2002.
- MicroComputer Operator – JCCE Jesus Maria Electronic and Computer Science Center, Havana, Cuba, 2002.
- High School Graduated – Fabric Aguilar Noriega, Havana, Cuba, 1998.